

Company: Unisan
Job Title: Lead Generation / Marketing Executive
Location: Bridgend, Wales

Position Details:

Lead Generation / Marketing Executive
Bridgend (within commuting distance from Cardiff and Swansea)

Are you an ambitious marketing or lead generation professional? Want to help drive the success of ingenious products that enable people to do their bit for the environment and manage waste responsibly? If so, read on.

About Us

We are Unisan, a highly successful family business achieving exceptional growth. We help companies across the UK to revolutionise their everyday waste management and demonstrate their commitment to sustainability and the environment.

We make doing the right thing easy. Our range of innovative and exclusive recycling and waste management solutions make recycling at work easier and more engaging.

Due to ongoing growth, we are looking for a Lead Generation / Marketing Executive to support our Sales Team.

Your Rewards

- Base salary of £27,000 per annum
- Opportunities for career growth
- Employee of the month awards
- Free lunch on Fridays
- Free coffee and fruit

This is a fantastic opportunity to use your expertise to have a positive impact on our natural environment and work with world class clients, from Coca-Cola to Land Rover.

Joining a friendly, enthusiastic team, you will expand your skill set and gain an in-depth knowledge of recycling and the environment.

So, if you want to grow your career alongside an innovative organisation with a commitment to sustainability, this is the role you have been waiting for.

The Role

As a Lead Generation / Marketing Executive, you will identify and contact target companies and contacts that match our customer profile to create new business opportunities.

You will actively search for new customers using a variety of channels including personalised LinkedIn messaging, emails, letters and follow up calls.

About You

To join us as a Lead Generation / Marketing Executive, you will need:

- Experience in a similar marketing or lead generation role
- Excellent IT capabilities, including Microsoft Office
- Great communication skills

Other organisations may call this role Sales Generation Executive, Marketing Executive, Business Development Executive, Sales Development Executive, Telemarketing and Lead Generation Executive, Sales Executive, Lead Generation Representative, or Sales Support Rep.

Interested? Then send your CV and cover letter to louise@objectiveassessment.co.uk.

Please note, you will be required to complete an online assessment to ascertain your suitability for the role.